



FOR RESOURCEFUL GROWERS
SEEKING TO **ENHANCE PRODUCTIVITY**

 **AgriEdge**Excelsior[®]

syngenta[®]

AGRIEDGE EXCELSIOR

AgriEdge Excelsior® is an exclusive whole-farm management program for Syngenta customers. It has helped growers maximize and sustain their return on investment for more than 15 years. The program is committed to overcoming the challenges of today and the future through innovation. **AgriEdge Excelsior delivers leading software, trusted on-farm service and innovative products.**

AGRONOMICS

Integrated crop planning and prescription recommendations through software and partnerships as well as access to a complete portfolio of products.

STEWARDSHIP

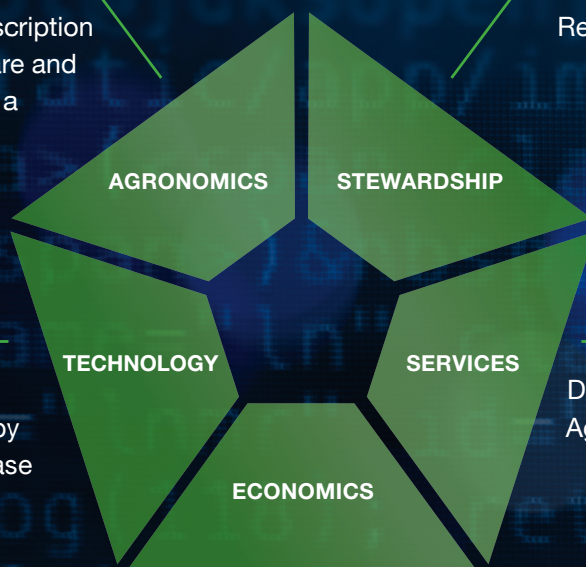
Reporting and mapping for sustainability and regulatory compliance to allow greater supply chain transparency.

TECHNOLOGY

Premium, exclusive farm management software designed by farmers, for farmers to help increase your return on investment.

SERVICES

Dedicated professional team of on-farm AgriEdge® specialists, web- and phone-based support from Ag Connections, and reseller service and support.



ECONOMICS

Ability to measure field-level profitability, mitigate risk in crop production and financing for Syngenta crop inputs.

AGRONOMICS

AgriEdge Excelsior growers have access to the Syngenta portfolio across seeds, crop protection and Seedcare to further enhance crop quality and yields. Growers within the program are also kept well-informed on the accessibility of the suite of innovative products in development.

GROWERS ALSO RECEIVE:

- Integrated crop planning through resellers and Land.db
- Analytics and reports to support farm management decisions



SERVICES

Farms receive a personalized and dedicated service team of AgriEdge Specialists and Ag Connections professionals for set-up, training and season-long support and guidance.

SUPPORT PERKS:

- On-farm AgriEdge Specialist who provide regional expertise
- Product training on seed, crop protection and seed treatments
- Web- and phone-based support from software experts at Ag Connections who understand farming





STEWARDSHIP

Growers can easily create reports and map trait technology and restricted use crop protection applications for easy regulatory compliance.

COMPILE REPORTS FOR GROWERS' CUSTOMERS:

- Land owners
- Processors
- Regulatory bodies

COMPARE AND ANALYZE SUSTAINABILITY THROUGH FIELDPRINT® DIAGRAMS*

- Assess environmental performance of management practices
- Reduce challenge of completing multiple surveys to save time & money

*Field to Market: The Alliance for Sustainable Agriculture brings together a diverse group of grower organizations; agribusinesses; food, fiber, restaurant and retail companies; conservation groups; universities; and public sector partners to focus on defining, measuring, and advancing the sustainability of food, fiber and fuel production.



ECONOMICS

AgriEdge Excelsior provides growers with the ability to measure profitability at a field level in Land.db. Growers can easily keep efficient records, saving time and money. Qualified growers can get the products they need, when they need them through financing.

SUPPORT PERKS:

- On-farm AgriEdge Specialist who provides regional expertise
- Product training on seed, crop protection and seed treatments
- Web- and phone-based support from software experts at Ag Connections who understand farming
- Lending risk offset through financing option
- Cost sharing option to reward growers for investing in innovation

TECHNOLOGY

Land.db® is the secure, cloud-based farm management software within the AgriEdge Excelsior program. It allows growers to digitally organize their data across devices to make informed decisions. Developed by growers for growers, the user-friendly software collects and analyzes data to maximize efficiency and profit at a field and farm level.

NOTABLE FEATURES:

- Empowers the grower with data ownership - the data is secure and only available to the grower unless permission is granted to outside parties
- Maximizes profitability at a field level
- Creates crop plans with operations' agronomic advisor
- Manages on-farm inventory of fertilizer, seed, chemicals and grain

Syngenta proudly supports Privacy and Security Principles for Farm Data from the American Farm Bureau Federation. Privacy practices are shaped through input and governance from the Grower Advisory Council and are verified and audited by third-party experts.





**HELPING GROWERS MAXIMIZE
AND SUSTAIN THEIR
RETURN ON INVESTMENT.**

For more information on the AgriEdge Excelsior program,
please visit www.AgriEdge.com.